

Istiaque Ahmed

SEO Specialist

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istiaque.cv

Vilnius, Lithuania

EXPERIENCE

Senior SEO Strategist

Pro-Tech Systems Group

10/2021 - Present

- Grew organic traffic by an average of 150% within the first 12 months for key clients by implementing a holistic SEO approach.
- Conducted deep keyword research and competitor analysis to identify and prioritise high-impact content and technical SEO opportunities.
- Engineered and managed scalable backlink acquisition campaigns, increasing average domain authority by 10 points year-over-year.
- Monitored and reported on relevant SEO KPIs, delivering clear, actionable insights to stakeholders to demonstrate ROI and guide future strategy.
- Reviewed technical SEO issues and implemented recommended fixes that improved website crawlability and indexation, boosting organic visibility by 35%.
- Collaborated with cross-functional teams to coordinate timely content updates, enhancing overall website efficiency.
- Optimized site architecture, internal linking, sitemaps, robots.txt, canonical tags, and hreflangs for both local and international SEO, boosting organic visibility.

Lead SEO Specialist

Upwork (Remote)

03/2017 - Present

- Executed end-to-end SEO strategies for over 60 clients.
- Conducted deep keyword research and competitor analysis to identify and prioritize high-impact content and technical SEO opportunities.
- Led comprehensive technical SEO audits, identifying and resolving critical issues related to crawling, indexing, site speed, and structured data.
- Tracked and reported on key performance indicators (KPIs) to measure the success of SEO efforts, delivering actionable insights to stakeholders.
- Interpreted complex datasets and translated findings into practical, results-driven SEO strategies that improved organic conversion rates.
- Managed website migrations smoothly with zero traffic loss, enhancing site performance and page load speeds.
- Researched, tested, and validated new link-building techniques, discovering three strategies that improved link acquisition.
- Led and managed a team of freelance and full-time link builders and virtual assistants.
- Analyzed website traffic and user behavior using SEO and marketing tools such as Google Analytics and Search

SUMMARY

SEO Specialist with extensive experience in developing scalable SEO processes and implementing on-page optimization techniques to improve organic performance. Proven success in conducting in-depth technical SEO audits covering crawling, indexing, site architecture, and Core Web Vitals. Skilled in analyzing large datasets, managing SEO tech stacks, and implementing SEO best practices. Proficient in HTML, CSS, JavaScript, and various CMS platforms, with practical experience in Python, SQL, and APIs for automation and analysis.

SKILLS

Site Speed Optimization

Content Optimization

Off-Page SEO

On-Page SEO

Keyword Research

Technical SEO Audits

Backlink Analysis

SEO tools

Google Analytics

Ahrefs

SEMrush

CRM

Search Console

MS Office

HTML + CSS

Python (Basic)

Technical SEO principles

Google Workspace

AI tools

Problem-solving skills

Attentive to detail

Collaboration

Communication skills

Content optimization strategies

Console.

- Collaborated with on-site SEO teams to monitor, track, and continuously analyze ranking performance, boosting organic visibility.
- Stayed updated with the latest SEO and industry trends to implement best practices, maintaining up-to-date knowledge of search engine updates.

EDUCATION

Informatics

Vilnius University

09/2023 - 06/2025

Master of Science

Computer Science

Julius-Maximilians-Universität Würzburg

09/2024 - 03/2025

Master of Science

Computer Science and Engineering

Daffodil International University

09/2016 - 03/2021

Bachelor of Science

LANGUAGES

English

Fluent

German

Intermediate

Lithuanian

Basic

CERTIFICATES

Google Data Analytics

Coursera

Introduction to Cloud Infrastructure Technologies

Coursera

Marketing in a Digital World

Coursera

REFERENCES

Shinthiya Nowsain Promi

Technical Content Researcher

Oxylabs

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Andrew R. Dolan

Marketing Coordinator & Purchasing Specialist

Pro-Tech Systems Group

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Jason Ryle

Business Development Manager

Delf Supply

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